



Grupo Empresarial Nutresa



www.abimarfoods.com



www.noel.com.co

[galletasnoel](https://www.instagram.com/galletasnoel)



ES... MUUUCHA GALLETA!



www.pozuelo.com

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ES... MUUUCHA GALLETA!

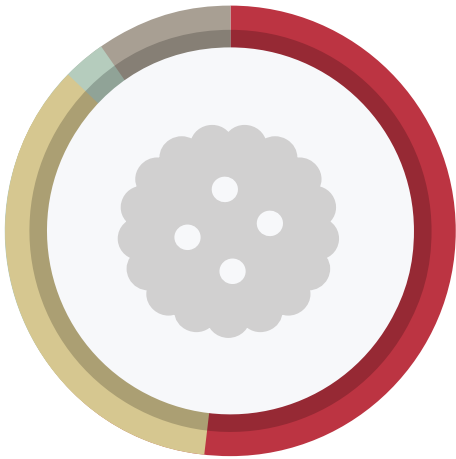
COOKIES & CRACKERS CATALOGUE

OUR HISTORY BISCUITS BUSINESS

TOTAL SALES
~ **610** USD Million

INTERNATIONAL SALES
50,7%

of the total business unit sales.



Main Categories

- Sweet Biscuits 51,5%
- Crackers 39,9%
- Self Care 2,0%
- Others 6,6%



OVER
5.300

Total of employees

DIRECT PRESENCE

10

Countries

MEMBER OF
Dow Jones Sustainability Indices
In Collaboration with RobecoSAM

SAM
Sustainability Award
Silver Class 2019

Grupo Nutresa is the most sustainable food company in the world according to DJSI World Index 2019



OUR FACILITIES



- Established in Medellin, Colombia since 1916 with **over 103 years of history**.
- Noel is **leader in Colombia** and in some Caribbean countries.
- **2 Flour Mills**.
- Important International presence: **49 countries**.
- **Exporting since 1966**.



ES... MUUCHA GALLETA!

- Established in San José, Costa Rica since 1919, **over 100 years of history**.
- Pozuelo is the **leading company in Central American region**.
- **High quality biscuits** with a wide range of flavors and formats.
- International presence: **over 20 countries**.



- Established in Abilene, Texas in 1992 and **was previously known as Fehr Foods, Inc.**
- Currently exporting to **Mexico, Central America and the Caribbean**.
- The **private label business** is an important part of its growth.
- Customers vary from **local and regional** distributors to the **Fortune 500** retailers.



We are committed to producing Safe Quality Food.





Cookies & Crackers



Low sodium



No cholesterol
No trans fat



High cream
content



Variety of
flavors



On-the-go
packaging

CRACKERS



Saltine Crackers 16 oz



Unsalted Crackers 16 oz

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Crackers 8oz	Display	227	12	UNITED STATES
	Flavors Available: Saltine • Unsalted			
Crackers 16oz	Display	454	12	UNITED STATED
	Flavors Available: Maria Original • Wholewheat • Milk			

CREMES



Vanilla Bag 13 oz



Chocolate Bag 13 oz



Strawberry Bag 13 oz



Lemon Bag 13 oz



Duplex Bag 13 oz



Assorted Bag 13 oz



Peanut Butter Bag 13 oz



Fudge Bag 13 oz



Mint Bag 13 oz

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Cream Cookies 5 Oz	Tray	142	24	UNITED STATES
	Flavors Available: Chocolate • Vanilla • Strawberry • Lemon • Duplex • Peanut Butter			
Cream Cookies 13 Oz	Tray	369	12	UNITED STATES
	Flavors Available: Chocolate • Vanilla • Strawberry • Lemon • Duplex • Assorted • P. Butter • Fudge • Mint Chocolate			
Cream Cookies 16 Oz	Tray	454	12	UNITED STATES
	Flavors Available: Chocolate • Vanilla • Strawberry • Lemon • Duplex • Assorted • Peanut Butter			
Cream Cookies 25 Oz	Tray	709	9	UNITED STATES
	Flavors Available: Vanilla • Lemon • Duplex • Assorted • Peanut Butter			
Cream Cookies 32 Oz	Tray	908	12	UNITED STATES
	Flavors Available: Vanilla • Lemon • Duplex • Assorted			



Cookies & Crackers

ROTARY



Almond Windmill 10 oz



Coconut Bar 10 Oz



Lemon Bar 10 oz



Big Country 15 oz

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Rotary Cookies 5 Oz	Tray	142	12	UNITED STATES
<i>Flavors Available:</i> Almond Windmill - Coconut Bar - Lemon Bar				
Rotary Cookies 10 Oz	Tray	283	12	UNITED STATES
<i>Flavors Available:</i> Almond Windmill - Coconut Bar - Lemon Bar				
Rotary Cookies 15 Oz	Tray	425	12	UNITED STATES
<i>Flavors Available:</i> Almond Windmill - Coconut Bar - Big Country				



Butter Thins 12 oz



Butter Rings 11.5 oz



Big Daddy 15.5 oz



Shortbread 9 oz

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Shortbread Rotary Cookies 9 Oz	Tray	255	12	UNITED STATES
Butter Rings Rotary Cookies 11,5 Oz	Tray	326	12	UNITED STATES
Butter Thins Rotary Cookies 12 Oz	Tray	340	12	UNITED STATES
Big Daddy Rotary Cookies 15,5 Oz	Tray	439	12	UNITED STATES
Butter Rings Rotary Cookies 12 Oz	Tray	340	12	UNITED STATES



WIRE CUTS



Chocolate
Chip
12 oz



Coconut
Macaroon
12 oz



Iced
Oatmeal
12 oz



Oatmeal
12 oz



Sugar
12 oz



Iced
Sugar
12 oz



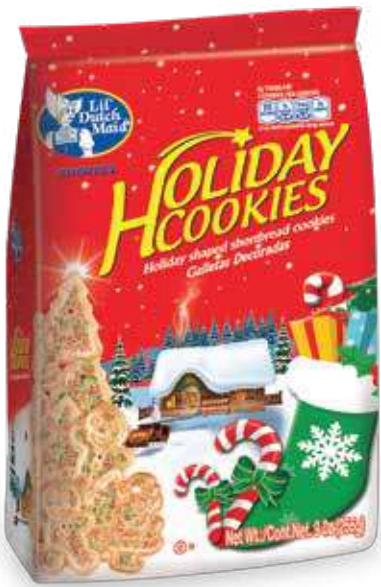
Snickerdoodle
10.5 oz

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Wire Cut Cookies 5 Oz	Tray	142	24	UNITED STATES
Flavors Available: Chocolate Chip • Iced Oatmeal • Coconut Macaroon				
Wire Cut Cookies 12 Oz	Tray	340	12	UNITED STATES
Flavors Available: Chocolate Chip • Oatmeal • Iced Oatmeal • Coconut Macaroon • Sugar • Iced Sugar				
Wire Cut Cookies 14 Oz	Tray	397	12	UNITED STATES
Flavors Available: Chocolate Chip • Oatmeal • Iced Oatmeal • Coconut Macaroon				
Wire Cut Cookies 16 Oz	Tray	454	12	UNITED STATES
Flavors Available: Chocolate Chip • Oatmeal • Iced Oatmeal • Coconut Macaroon				
Snickerdoodle 10,5 Oz	Tray	298	12	UNITED STATES



Cookies & Crackers

BAGGED



Holiday
Cookies
9 oz



Chocolate
Chip
10 oz



Ginger
Snaps
10 oz

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Holiday Cookies 9Oz	Bag	255	12	UNITED STATES
Bagged Cookies 10 Oz	Bag	283	12	UNITED STATES
Flavors Available: Chocolate Chip • Ginger Snaps				
Ginger Snaps 12 Oz	Bag	340	12	UNITED STATES
Ginger Snaps 16 Oz	Bag	454	12	UNITED STATES

TRU-BLU

A Tru Treat!



Brand
quality
value



No high
fructose
corn syrup



No artificial
colors, flavors
or preservatives



100%
natural
goodness

Our INGREDIENTS stack UP:

- ✓ No High Fructose Corn Syrup
- ✓ No Artificial Colors
- ✓ No Artificial Flavors
- ✓ No Preservatives

SANDWICH CREMES



Vanilla
Sandwich
Cremes
Tray 20 oz



Duplex
Sandwich
Cremes
Tray 20 oz



Lemon
Sandwich
Cremes
Tray 20 oz



Chocolate
Sandwich
Cremes
Tray 20 oz

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Sandwich Cremes 20 Oz	Tray	567	12	UNITED STATES
Flavors Available: Vanilla • Duplex • Lemon • Chocolate				

WIRE CUTS



Chocolate Chip
Cookies
Tray 12 oz



Oatmeal
Cookies
Tray 12 oz



Coconut Macaroon
Cookies
Tray 12 oz



Iced Oatmeal
Cookies
Tray 12 oz

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Wire Cuts Cookies 12 Oz	Tray	340	12	UNITED STATES
Flavors Available: Chocolate Chip • Oatmeal • Coconut Macaroon • Iced Oatmeal				

TRU-BLU

CRACKERS 8 oz



Jalapeño Crackers 8 oz



Black Pepper Crackers 8 oz

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Crackers 8 Oz	Display	228	12	UNITED STATES
Flavors Available: Jalapeño • Black Pepper				

CRACKERS 16 oz

A Tru Treat!



Saltine
Crackers 16 oz



Unsalted
Crackers 16 oz



Whole Grain
Crackers 16 oz

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Crackers 16 Oz	Display	454	12	UNITED STATES
Flavors Available: Saltine • Unsalted • Whole Grain				

TRU-BLU

A Tru Treat!

OTHERS



Whole Grain
Crackers 16 oz



Saltine
Crackers 16 oz



Saltine
Crackers 16 oz

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Ginger Snaps 10 Oz	Bag	283	12	UNITED STATES
Chocolate Chip Mini Cookies 12 Oz	Bag	340	12	UNITED STATES
Vanilla Wafers Display 10 Oz	Display	283	12	UNITED STATES



PRIVATE LABEL

Cookies & Crackers



Our cookies will allow you to create a unique brand, specially designed to meet your demands.

We can offer a **wide range of products and packaging** tailored to your specific demand, developing a concept that perfectly **meets your requirements**. Our experience of making **quality cookies & crackers** for more than 100 years, combined with our continuous innovation, will guarantee a **unique product for your target group**.