



Grupo Empresarial Nutresa



www.abimarfoods.com



www.noel.com.co

[galletasnoel](https://www.instagram.com/galletasnoel)



ES... MUUUCHA GALLETA!



www.pozuelo.com

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ES... MUUUCHA GALLETA!

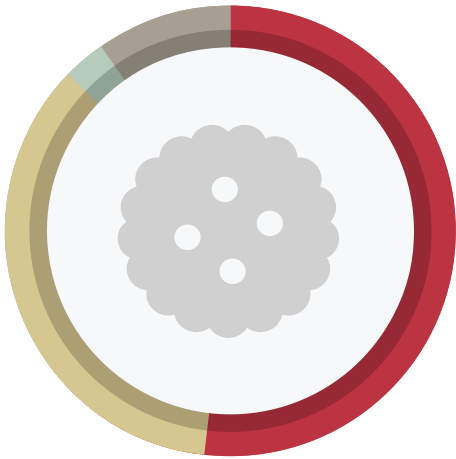
COOKIES & CRACKERS CATALOGUE

OUR HISTORY BISCUITS BUSINESS

TOTAL SALES
~ **610** USD Million

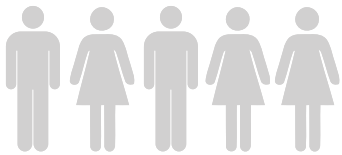
INTERNATIONAL SALES
50,7%

of the total business unit sales.



Main Categories

- Sweet Biscuits 51,5%
- Crackers 39,9%
- Self Care 2,0%
- Others 6,6%



OVER
5.300

Total of employees

DIRECT PRESENCE

10

Countries

MEMBER OF
Dow Jones Sustainability Indices
In Collaboration with RobecoSAM

SAM
Sustainability Award
Silver Class 2019

Grupo Nutresa is the most sustainable food company in the world according to DJSI World Index 2019



OUR FACILITIES



- Established in Medellin, Colombia since 1916 with **over 103 years of history**.
- Noel is **leader in Colombia** and in some Caribbean countries.
- **2 Flour Mills**.
- Important International presence: **49 countries**.
- **Exporting since 1966**.



ES... MUUCHA GALLETA!

- Established in San José, Costa Rica since 1919, **over 100 years of history**.
- Pozuelo is the **leading company in Central American region**.
- **High quality biscuits** with a wide range of flavors and formats.
- International presence: **over 20 countries**.



- Established in Abilene, Texas in 1992 and **was previously known as Fehr Foods, Inc.**
- Currently exporting to **Mexico, Central America and the Caribbean**.
- The **private label business** is an important part of its growth.
- Customers vary from **local and regional** distributors to the **Fortune 500** retailers.



We are committed to producing Safe Quality Food.





DUCALES

Taste the magic!



Sweet-Salty
delicious touch



Essential
ingredients



Ideal snack
for anytime



Unique
flavor



BOPP Metallized
Packaging

BAGS



Ducales
Bag 9x3



Ducales
Provocación
Bag 6x2

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Ducales Bag 9x3	Bag	243	24	COLOMBIA
Ducales Provocación Bag 6x2	Bag	168	24	COLOMBIA

TIN

PACK



Ducales Pack x 2



Ducales Tin

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Ducales Pack x 1	Pack	120	48	COLOMBIA
Ducales Pack x 2	Pack	294	24	COLOMBIA
Ducales Pack x 3	Pack	360	16	COLOMBIA
Ducales Tin	Tin	400	12	COLOMBIA

OTHER



Ducales Tentación Pack

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Ducales Tentación Pack	Pack	156	24	COLOMBIA
Ducales Tentación Bag 8x4	Bag	208	24	COLOMBIA



Enjoy Festival, enjoy the fun!



Low sodium



No cholesterol
No trans fat



High cream
content



Variety of
flavors



On-the-go
packaging

BAGS 12X4



Vanilla



Chocolate



Strawberry



Lemon



Tropical Fruits



Coconut

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Festival Bag 12x4	Bag	403	24	COLOMBIA
	Flavors Available: Chocolate • Vanilla • Strawberry • Lemon • Coconut • Tropical Fruits			
	Bag	384	24	COSTA RICA
Flavors Available: Chocolate • Vanilla • Strawberry				

BAGS 12X6



Vanilla



Chocolate



Strawberry



Lemon



Coconut

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Festival Bag 12x6	Bag	600	24	COLOMBIA
	Flavors Available: Chocolate • Vanilla • Strawberry • Lemon • Coconut			

OTHER



Festival Recreo



Festival Minichips



Festival Assorted



Festival Choco-Vainilla



Festival Chock

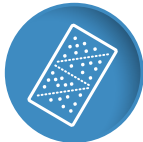


Festival Chips

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Festival Recreo Bag 10x4	Bag	360	24	COLOMBIA
Festival Minichips Bag x8	Bag	280	12	COLOMBIA
Festival Assorted Display x28	Display	941	10	COLOMBIA
Festival Choco-Vainilla Roll Pack	Roll Pack	135	24	COSTA RICA
Festival Chock Bag 8x6	Bag	320	20	COSTA RICA
Festival Chock Bag 8x9	Bag	480	16	COSTA RICA
Festival Chips 6x4	Bag	240	24	COLOMBIA



Enjoy every moment!



Special
crunchiness



No cholesterol
No trans fat



Ideal snack
for anytime



Variety of
flavors



On-the-go
packaging

SODAS



Tin 16 Oz



Bag 9x4



Pack x2



Display



Micro
Display

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Dux Sodas Tin 16 Oz	Tin	454	12	COLOMBIA
Dux Sodas Tin 28 Oz	Tin	794	12	COLOMBIA
Dux Sodas Tin 39 Oz	Tin	1105	8	COLOMBIA
Dux Sodas Pack x2	Pack	200	12	COLOMBIA
Dux Sodas Pack x3	Pack	300	24	COLOMBIA
Dux Sodas Pack x4	Pack	380	12	COLOMBIA
Dux Sodas Bag 9x4	Bag	216	18	COLOMBIA
Dux Sodas Display	Display	216	24	COLOMBIA
Dux Sodas Micro Display	Micro Display	648	12	COLOMBIA

SALTED



Tin 16 Oz



Bag 9x4



Pack x2



Display

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Dux Salted Tin 16 Oz	Tin	454	12	COLOMBIA
Dux Salted Tin 28 Oz	Tin	794	12	COLOMBIA
Dux Salted Pack x1	Pack	110	48	COLOMBIA
Dux Salted Pack x2	Pack	200	24	COLOMBIA
Dux Salted Pack x3	Pack	300	24	COLOMBIA
Dux Salted Bag 9x4	Bag	216	24	COLOMBIA
Dux Saltines Display	Display	648	12	COLOMBIA

WHEAT



Tin 23 Oz



Bag 9x3



Pack x2



Display

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Dux Wheat Tin 23 Oz	Tin	640	12	COLOMBIA
Dux Wheat Pack x 2	Pack	276	24	COLOMBIA
Dux Wheat Pack x3	Pack	415	24	COLOMBIA
Dux Wheat Display	Box	216	12	COLOMBIA
Dux Wheat Bag 9x3	Bag	216	18	COLOMBIA



Enjoy every moment!

GRAINS



Display



Bag 9x3



Pack x2



Bag 9x3

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Dux Grain and Seeds Display	Display	216	12	COLOMBIA
Dux Grain and Seed Bag 9x3	Bag	216	18	COLOMBIA
Dux Cheese and Butter Pack x 2	Pack	225	24	COLOMBIA
Dux Cheese and Butter Pack x 3	Pack	385	24	COLOMBIA
Dux Cheese and Butter Bag 9x3	Bag	202	18	COLOMBIA

ASSORTED



Assorted
Display x 36

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Dux Assorted Display x 36 918gr	Display	918	12	COLOMBIA

GOLDEN



Tin 16 Oz



Bag 9x3



Pack x2



Display

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Dux Golden Tin x 400gr	Tin	400	12	COLOMBIA
Dux Golden Bag 9x3	Bag	243	24	COLOMBIA
Dux Golden Pack x1	Pack	120	48	COLOMBIA
Dux Golden Pack x2	Pack	294	24	COLOMBIA
Dux Golden Display	Display	243	12	COLOMBIA

CLUB



Original Bag 9x3



Wheat Bag 9x3



White Cheese Bag



Sweet Butter Bag



Yellow
Cheese
Roll Pack

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Dux Original Bag 9x3	Bag	250	24	COLOMBIA
Dux Whole Wheat Bag 9x3	Bag	250	24	COLOMBIA
Dux Filled White Cheese Bag	Bag	216	24	COLOMBIA
Dux Filled Sweet Butter Bag	Bag	216	24	COLOMBIA
Dux Filled Yellow Cheese Roll Pack	Roll Pack	144	24	COSTA RICA



Enjoy without regrets!



Better for you products



No cholesterol
No trans fat



Natural
Ingredients



Variety of
flavors



On-the-go
packaging

CRACKERS



Sesame Bag 9x3



Cereal Mix Bag 9x3



Honey Bag 9x3



Basil with Tomato Bag 9x3



Assorted
Display x 36

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Tosh Sesame Bag 9x3	Bag	243	24	COLOMBIA & COSTA RICA
Tosh Cereal Mix Bag 9x3	Bag	256	24	COLOMBIA & COSTA RICA
Tosh Honey Bag 9x3	Bag	270	24	COLOMBIA & COSTA RICA
Tosh Basil with Tomato Bag 9x3	Bag	257	24	COSTA RICA
Tosh Assorted Display x36	Display	1040	12	COLOMBIA

CREMES



Chocolate Bag 6x2



Vanilla Bag 6x2



Orange Mousse Bag 6x2



Yogurt & Strawberries Bag 6x2



Assorted Display x 24



Blueberries Bag 8x2



Passion Fruit Bag 8x2



Chocolate & Hazelnut Bag 8x2

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Tosh Bag 6x2	Bag	144	24	COLOMBIA
	Flavors Available: Chocolate • Vanilla			
	Bag	149	20	COLOMBIA
Tosh Assorted Display x24	Display	586	18	COLOMBIA
	Flavors Available: Orange Mousse • Strawberry Yogurt			
	Bag	165	24	COSTA RICA
Tosh Bag 8x2	Flavors Available: Blueberries • Passion Fruit • Chocolate and Hazelnut			

NO SUGAR ADDED



Coconut Wafers Bag 6



Strawberry Yogurt Wafers Bag x 6

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Tosh Wafers Bag x6	Bag	162	24	COLOMBIA
	Flavors Available: Coconut • Strawberry Yogurt			



TOSH

SUGAR FREE



Lemon Green Tea Bag 9x2



Coconut & Almonds Bag 9x2

DESCRIPTION (FORM)	UNIT		UNITS / CASE	COUNTRY
Tosh Bag 9x2	Bag	203	24	COSTA RICA
Flavors Available: Lemon Green Tea • Coconut & Almonds				

OATMEAL



Oatmeal
Chocolate Chips
Bag 6x2



Oatmeal
Raisins
Bag 6x2



Oatmeal
Chocolate Chips
Display 8x2



Oatmeal
Raisins
Display 8x2

DESCRIPTION (FORM)	UNIT		UNITS / CASE	COUNTRY
Tosh Oatmeal Chocolate Bag 6x2	Bag	156	24	COSTA RICA
Flavors Available: Chocolate • Rasins				
Tosh Oatmeal Raisins Display 8x2	Display	208	24	COSTA RICA
Flavors Available: Chocolate • Rasins				



ARTISAN



Blueberries & Acai Display 6x2



Chocolate & Almonds Display 6x2

DESCRIPTION (FORM)	UNIT		UNITS / CASE	COUNTRY
Tosh Rice Cookies Display 6x2	Display	156	24	COLOMBIA
Flavors Available: Chocolate & Almonds • Blueberries & Acai				

SNACKS



Napolitano Bag x6



Cheese Bag x6



Herbs & Chia Bag x8



Tomato & Quinoa Bag x8

DESCRIPTION (FORM)	UNIT		UNITS / CASE	COUNTRY
Tosh Baked Snacks Bag x 6	Bag	156	12	COLOMBIA
Flavors Available: Napolitano • Cheese				
Tosh Rosquitas Bag x 8	Bag	176	12	COLOMBIA
Flavors Available: Herbs & Chia • Tomato & Quinoa				



Super 2

The Super Cookie!



Low sodium



No cholesterol
No trans fat



High cream
content



Variety of
flavors



On-the-go
packaging



OTHERS



Vanilla Bag 24x2

BAGS 24 x 2



Vanilla
Bag 24 x 2



Chocolate
Bag 24 x 2



Strawberry
Bag 24 x 2



Lemon
Bag 24 x 2

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
SUPER 2 Bag 24x2	Bag	600	24	COLOMBIA
Flavors Available: Chocolate • Vanilla • Strawberry • Lemon				



Vanilla Jar 85x2



Vanilla Tin 24x2

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Super 2 Vanilla Bag 24x2	Bag	340	24	COLOMBIA
Super 2 Vanilla Tin 24x2	Tin	600	12	COLOMBIA
Super 2 Vanilla Jar 85x2	Jar	1207	6	COLOMBIA



noel

Simply Delicious



Perfect gift for special occasions



Essential ingredients



Great to share with friends & family



Variety of flavors



BOPP Metallized Packaging

NOEL PREMIUM



Wafer Cubes Chocolate Bag



Vanilla Bag



Butter Bag



Display



Wafer Cherry Yogurt Bag 6x1

NOEL WAFERS



Vanilla Bag 18x4



Strawberry Bag 18x4



Chocolate Bag 18x4

OTHERS



Coconut Roll Pack



Maria Bag 12x4

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Noel Maria Bag 12x4	Bag	202	24	COSTA RICA
Noel Coconut Roll Pack	Roll Pack	146	24	COSTA RICA

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Noel Wafer Cubes Chocolate Bag	Bag	120	12	COLOMBIA
Noel Finas Vanilla Bag	Bag	170	12	COLOMBIA
Noel Finas Butter Bag	Bag	300	12	COLOMBIA
Noel Finas Display	Display	200	12	COLOMBIA
Noel Wafer Cherry Yogurt Bag	Bag	192	24	COLOMBIA

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Noel Wafers Bag 18x4	Bag	432	24	COLOMBIA
Flavors Available: Vanilla • Chocolate • Strawberry				



Holiday Cookies

Spread the holiday cheer



Perfect gift
for the holidays



Essential
ingredients



Great to share with
friends & family



Variety of
flavors



BOPP Metallized
Packaging

BAGS & DISPLAYS



Noel Small Bag



Noel Display

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Christmas Cookies Noel Small Bag	Bag	150	12	COLOMBIA
Christmas Cookies Noel Box	Display	215	24	COLOMBIA

TINS



Noel
Snowman
Tin



Noel
Octagonal
Small Tin



Noel
Circular
Tin



Noel
Villa
Tin



Dux
Golden
Tin

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Christmas Cookies Noel Snowman Tin	Tin	160	12	COLOMBIA
Christmas Cookies Noel Octg. Small Tin	Tin	260	20	COLOMBIA
Christmas Cookies Noel Circular Tin	Tin	940	8	COLOMBIA
Christmas Cookies Noel Villa Tin	Tin	300	12	COLOMBIA
Christmas Crackers Dux Golden Tin	Tin	400	12	COLOMBIA