



Grupo Empresarial Nutresa



www.abimarfoods.com



www.noel.com.co

[galletasnoel](https://www.instagram.com/galletasnoel)



ES... MUUUCHA GALLETA!



www.pozuelo.com

[galletas_pozuelo](https://www.instagram.com/galletas_pozuelo)

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ES... MUUUCHA GALLETA!

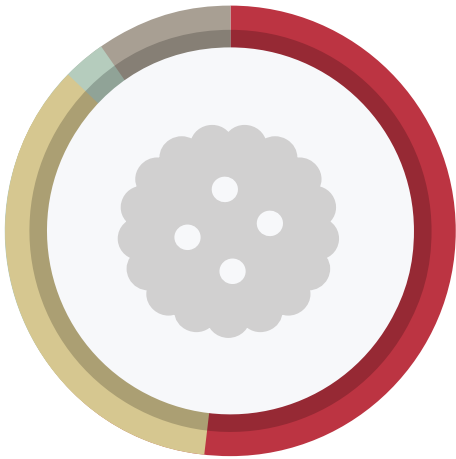
COOKIES & CRACKERS CATALOGUE

OUR HISTORY BISCUITS BUSINESS

TOTAL SALES
~ **610** USD Million

INTERNATIONAL SALES
50,7%

of the total business unit sales.



Main Categories

- Sweet Biscuits 51,5%
- Crackers 39,9%
- Self Care 2,0%
- Others 6,6%



OVER
5.300

Total of employees

DIRECT PRESENCE

10

Countries

MEMBER OF
Dow Jones Sustainability Indices
In Collaboration with RobecoSAM

SAM
Sustainability Award
Silver Class 2019

Grupo Nutresa is the most sustainable food company in the world according to DJSI World Index 2019



OUR FACILITIES



- Established in Medellin, Colombia since 1916 with **over 103 years of history**.
- Noel is **leader in Colombia** and in some Caribbean countries.
- **2 Flour Mills**.
- Important International presence: **49 countries**.
- **Exporting since 1966**.



ES... MUUCHA GALLETA!

- Established in San José, Costa Rica since 1919, **over 100 years of history**.
- Pozuelo is the **leading company in Central American region**.
- **High quality biscuits** with a wide range of flavors and formats.
- International presence: **over 20 countries**.



- Established in Abilene, Texas in 1992 and **was previously known as Fehr Foods, Inc.**
- Currently exporting to **Mexico, Central America and the Caribbean**.
- The **private label business** is an important part of its growth.
- Customers vary from **local and regional** distributors to the **Fortune 500** retailers.



We are committed to producing Safe Quality Food.





ES... MUUUCHA GALLETA!



No cholesterol
No trans fat



Good contribution
to family nutrition



Ideal snack
for anytime



Variety of
flavors



BOPP Metallized
Packaging

MANTEQUILLA



Mantequilla
Roll Pack



Mantequilla
Bag 12x4

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Butter Cookies Pozuelo Roll Pack	Roll Pack	171	30	COSTA RICA
Butter Cookies Pozuelo Bag 12x4	Bag	312	22	COSTA RICA

CREMAS



Vanilla Roll Pack



Chocolate Roll Pack



Cremas Assorted Bag 12x4



Cremas Strawberry Bag 12x4



Cremas Vanilla Bag 12x4



Cremas Chocolate Bag 12x4

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Cremas Pozuelo	Roll Pack	127	55	COSTA RICA
	Flavors Available: Chocolate • Vanilla			
Cremas Pozuelo 12x4	Assorted Bag	378	24	COSTA RICA
	Bag	300	24	COSTA RICA
Flavors Available: Chocolate • Vanilla • Strawberry				

COCANAS



Cocanas Pozuelo Roll Pack



Cocanas
Pozuelo
Bag 8x6

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Cocanas Pozuelo Roll Pack	Roll Pack	167	40	COSTA RICA
Cocanas Pozuelo Bag 8x6	Bag	316	20	COSTA RICA



ES... MUUUCHA GALLETA!

MARIA



Original
Bag 8x5



Wholewheat
Bag 8x5



Milk
Bag 8x5



Original Bag 12x5



Wholewheat Bag 12x5

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Maria Pozuelo 8x5	Bag	168	24	COSTA RICA
	Flavors Available: Maria Original • Wholewheat • Milk			
Maria Pozuelo 12x5	Bag	403	24	COSTA RICA
	Flavors Available: Maria Original • Wholewheat • Milk			

SODAS



Sandwich Bag 6x4



Pozuelo Bag 8x4



Wheat Pozuelo Bag 8x4



Spices Pozuelo Bag 8x4



Salted Pozuelo Bag 8x4



Corn & Wheat Bag 9x3



Red Pozuelo
Display 20x4

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Soda Sandwich Bag 6x4	Bag	173	16	COSTA RICA
Soda Pozuelo Bag 8x4	Bag	176	30	COSTA RICA
Soda Wheat Pozuelo Bag 8x4	Bag	176	22	COSTA RICA
Soda Spices Pozuelo Bag 8x4	Bag	176	20	COSTA RICA
Soda Salted Pozuelo Bag 8x4	Bag	176	20	COSTA RICA
Soda Corn & Wheat Bag 9x3	Bag	216	24	COSTA RICA
Soda Red Pozuelo Display 20x4	Display	440	24	COSTA RICA



A pleasure for all ages



Unique
flavor



No cholesterol
No trans fat



Delicious taste
for all ages



Variety of
flavors



On-the-go
packaging

BAGS 12x6



Chiky Chocolate Bag



Chiky Vanilla Bag



Chiky Strawberry Bag

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Enrobed Chiky Cookies Bag 12x6	Bag	480	16	COSTA RICA
Flavors Available: Vanilla • Chocolate • Strawberry				



Chiky Cookies Roll Pack x 153gr



Chiky Cookies Bag 4x8



Chiky
Cookies
Display 12x9



Chiky Cookies
Shipper 12x6



Chiky Krispy
Cookies Bag 8x6



Chiky Wafer
Chocolate Bag 10x2

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Chiky Cookies Roll Pack x 153gr	Roll Pack	153	50	COSTA RICA
Chiky Cookies Bag 4x8	Bag	213	12	COSTA RICA
Chiky Cookies Display 12x9	Tray	720	12	COSTA RICA
Chiky Cookies Display 12x6	Display	480	16	COSTA RICA
Chiky Cookies Shipper 12x6	Shipper	480	48	COSTA RICA
Chiky Krispy Cookies Bag 8x6	Bag	356	22	COSTA RICA
Chiky Wafer Chocolate Bag 10x2	Bag	260	22	COSTA RICA



BOKITAS

One for every taste!



Special
crunchiness



No cholesterol
No trans fat



Ideal snack
for anytime



Unique
flavor



On-the-go
packaging

ORIGINAL



Bokitas
Roll Pack



Bokitas
Bag 12x8

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Flavored Crackers Bokitas Roll Pack	Roll Pack	125	40	COSTA RICA
Flavored Crackers Bokitas Bag 12x8	Bag	324	14	COSTA RICA



CHEESE FILLED



Bokitas White Cheese Roll Pack



Bokitas Yellow Cheese Roll Pack



Bokitas
White Cheese
Bag 10x4



Bokitas
Yellow Cheese
Bag 10x4

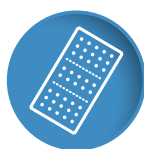
DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Bokitas Roll Pack	Roll Pack	144	40	COSTA RICA
	Flavors Available: White Cheese • Yellow Cheese			
Bokitas Bag 10x4	Bag	362	16	COSTA RICA
	Flavors Available: White Cheese • Yellow Cheese			



The perfect fun mix



Delicious chocolate dipped wafers!



Extra
crunchy



No cholesterol
No trans fat



Ideal snack
for anytime



Variety of
flavors



On-the-go
packaging



Unique
flavor



No cholesterol
No trans fat



Delicious taste
for all ages



Chocolate
dipped



On-the-go
packaging



Original Bag 9x2



Wholewheat Bag 9x2



White Cheese Filled Bag 6x4



Yipy Minis Vanilla Bag



Yipy Vanilla Bag 12x1

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Club Extra Pozuelo Original Bag 9x2	Bag	225	24	COSTA RICA
Club Extra Pozuelo Wholewheat Bag 9x2	Bag	225	24	COSTA RICA
Club Extra White Cheese Filled Bag 6x4	Bag	217	24	COSTA RICA

DESCRIPTION	UNIT	WEIGHT (GRM)	UNITS / CASE	COUNTRY
Yipy Minis Vanilla Bag	Bag	174	24	COSTA RICA
Yipy Vanilla Bag 12x1	Bag	338	25	COSTA RICA